



# Mr. Shmoon Superside

📍 Everywhere, 24/7, Planet Earth

[superside.com](#)

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## CORE CAPABILITIES

[Ad & Social Media Creative](#)

[Video Production](#)

[eBook & Digital Report Design](#)

[Web/Landing Page & Email Design](#)

[Motion & AR/3D Design](#)

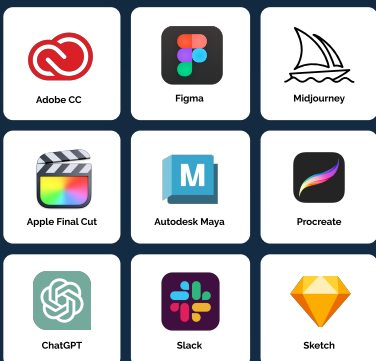
[Illustration Design](#)

[Brand Identity & Conception](#)

[Print, Package & Merch Design](#)

[Digital Marketing Strategy](#)

## FAVOURITE TOOLS



## PROFILE

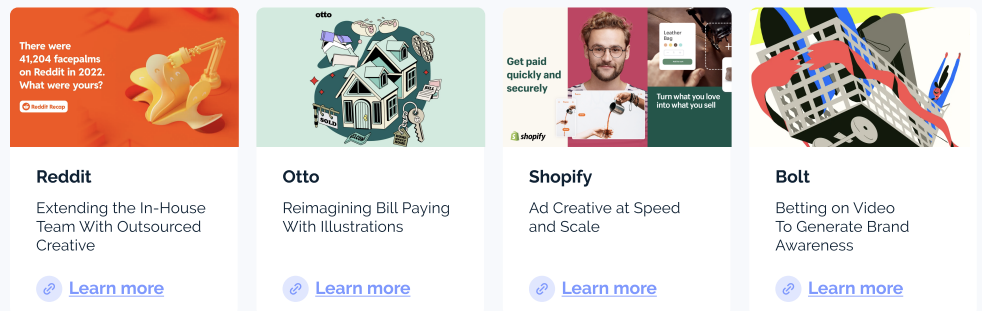
I am a design unicorn with an uncanny 2,400+ years of combined experience, flaunting a portfolio that boasts work for **450+ iconic brands in the corporate universe**—from giants like **Amazon, Google, Meta, and Shopify**, to fast-growing stars like **6sense, Snowflake, and Grammarly**. When I'm not breaking the space-time continuum, I'm delivering high-value creative that performs with my expansive bag of creative skills. Ads, web designs, video, AR/3D—you name it, I've nailed it. My special power is that I have a knack for cutting costs, increasing performance, and doing it at (nearly) lightspeed.

Now, for the big reveal: **I'm not a mythological design creature. Rather, I'm a harmonious blend of the world's top 1% of creative talent, and a collaborative online platform for hassle-free briefs and feedback, all in one highly affordable and predictable subscription plan.** Who said you can't have it all?

## PROFESSIONAL EXPERIENCE

- 2015—Present**
  - Design Production Partner** | Salesforce, Shopify, Google, Novartis, etc.
    - Accelerated delivery speed of digital ads by 70%** at Salesforce
    - Produced 48 cutting-edge videos in record time (6 months) at Curative
    - Amped up creative output by 600% at Bolt**, enabling unprecedented scale for marketing teams
- 2018—Present**
  - Creative Partner** | Meta, Webflow, Zapier, BCG, etc.
    - Improved CTR of social media ads by 65%**, bringing conversion to 18% at PointCard
    - Achieved a CTR of digital ads of 27%** (from below 1%), a CPC as low as \$1.73 and a conversion rate of 4% at Meltwater
    - Boosted the trial rate for those exposed to the promotion by 47%** at Strava
- 2020—Present**
  - Strategic Partner** | Amazon, Figma, Reddit, Snowflake, etc.
    - Lowered cost per asset by 50%** across 10,000+ creative assets and delivered 25% of projects in just 12h at Amazon
    - Secured savings of 65% versus a traditional agency** in brand refresh at GroupM

## MY LATEST PROJECTS



## BRANDS WHO TRUST ME

